



SHOP CODE

- No Smoking, Food or Drinks
- We support recycling, especially of books and bags
- Please hand in any book exchanges when entering the shop and, if you are a club member, show your membership card
- We reserve the right to inspect your bags
- Retain your docket – it is proof of purchase and, if you win a prize, it must be redeemed
- No refunds – but we are happy to credit your account
- Unused credit balances may be written off after 12 months
- EFTPOS, VISA and Mastercard accepted (minimum purchase \$5)
- We do NOT accept American Express or Diners Club Cards
- only cheques from well established Club Members accepted
- Reward vouchers have an expiry date and can only be cashed-in against your next purchase.

Please complete this form and hand in or mail to us to become a Club Member

POSIMS Reader Card Application Form—it's free to join

Mr / Mrs / Ms / --- First Name(s) -----

Surname -----

Street --- -----

Suburb ----- P/Code-----

Tel: ----- Mob: -----

Email ----- @ -----

Interests -----

Recommended by: -----

Club Number: - - - - -

Promotions



Bargain Bins inside and outside the shop

Always check the Bargain Bins when you pass the shop. We like to turn over our stock as often as possible, so that you always have fresh stock to browse through.

Examples of specials we offer include: -

- All books in one bin for \$2 each
- Buy 3 books and get the cheapest for free
- Buy the mystery book and get it for free.

Other Promotions

- Every customer receives a Reader Reward Voucher. The Cash Sale customer gets a smaller amount than the Club Customer, who receives a percentage discount. These discounts are over and above the exchange of books.
- Please enquire about becoming an **Ambassador** in the Club
- All Reader Reward Vouchers that are 'cashed-in' go into a monthly draw. A lucky number will be drawn and displayed in the shop on the first day of the following month.

The **current** promotion goes as follows:

The starting prize is a **\$ 50 Gift Voucher**, to spend in this store at your leisure.



When a prize is claimed, the prize will be reset at \$50. Each month the prize is not claimed, the value of the prize will increase by \$25 until a ceiling of \$250 is reached. Each month a new number will be drawn from sales of the preceding month.



POSIMS

~ Books in the Mall ~

ABN: 98 459 807 727



**Maitland's
Progressive
2nd hand Book Store**

(formerly Adams Academic Bookshop)

opposite Pullins near the Post Office

344 High Street
Maitland NSW 2320

Phone: 02 4934 2683
Fax: 02 4967 5864
E-mail: info@posims.com.au
www.posims.com.au



Reader's Reward Club

The purpose of the Club is to provide its members with our best possible service. Customers are entered into our database and a POSIMS Reader Card is issued free of charge.

We aim to: -

- fill the shop with interesting books
- assist you with finding books in the shop , on the net and other sources (free book search) and make available lists of books presently in store
- register your interest in genres of books
- advise you of books arriving that may be of interest to you
- set aside new arrivals for members to have first pick
- reward you for introducing new Club Members
- receive generous exchange credits
- use your account to credit books, against which books can be purchased at a future date
- receive a POSIMS Reader Reward voucher with all books purchased
- reserve books or put them on lay-by (a deposit is usually required)

We value your comments and rating of the books you have just read

Book Exchange

We aim to stock only good quality books and books that are in demand. We therefore reserve the right to reject books that do not present in a re-saleable condition or are surplus to our needs.

All books will be identified by a label* on the back, stating the: -

- Title of the Book, plus additional information such as edition/year
- The ISBN or ISO code of the Book, usually shown as a barcode
- The Author of the Book
- The Location of the Book in the shop
- The Price of the Book
- The Exchange Percentage (%) that can be expected when the book is returned in good condition. The lower the percentage the higher the exchange value !!



*We suggest you leave our label attached to the book as it greatly assists us to give you the right exchange credit and return the book to its rightful place.

Support recycling of books,
paper and bags

POSIMS is an acronym for :

Point Of Sale Integrated Marketing Systems.

The POSIMS name is well-known in the *nursery* industry in NSW for over 15 years.

This is our first venture into the 2nd hand book market.

Your contacts at POSIMS are:

**Chris and Anthony
den Hollander**

(Dec 2008)